

Enable more clients to drive bigger outcomes. With AI-powered CreativeOps.

Rocketium is an agile CreativeOps platform that streamlines creative operations at global agencies and enterprises, giving them back time to do more with their people, processes and tools. With the combined strength of creative automation, and seamless creative operations, Rocketium helps agencies expand capacity to serve more clients, drive greater outcomes for them and boost revenue.



Our robust CreativeOps platform streamlines end-to-end creative operations with:

- Governance**
to centralize projects and teams for seamless collaboration
- Design Systems**
to centralize brand & creative assets across accounts
- Creative Automation**
to produce 10x more content and serve more clients
- Review & Approval**
to accelerate go-lives of on-brand creatives
- Creative Insights**
to supercharge outcomes for clients' campaigns

Powering growth for world-class agencies and global brands



serves 2x more brands annually with 57% bandwidth unlocked by creative automation



helps P&G personalize campaigns for 3 product lines



runs 2x more experiments at 50% lower cost-per-creative



helps Airtel lower CPLs by 33% with better budget allocation



drives 51% higher CTRs on sale campaigns with faster go-lives and refreshes

